



VISA Credit Cardholder Alerts

With Cardholder Alerts members are able to monitor real-time activity on Sunmark credit card accounts and spot suspicious transactions sooner.

Members won't have to wait until a statement arrives to notice a fraudulent transaction, nor do they have to be embarrassed by a declined transaction due to low card balance. Cardholders can stay informed and detect possible fraud by receiving alerts.

Cardholders can choose to receive text or email alerts on the account activity that is most important to them. Members can enjoy the flexibility of managing their alert preferences by modifying or deleting alerts at anytime.

With Cardholder Alerts, Sunmark differentiates itself as a leader in fraud prevention and an advocate for our members' financial well-being.

Solution Summary

- Gives members control to choose from several types of account alerts, set threshold amounts and multiple destination addresses.
- Helps cardholders conveniently stay on top of low-balances.
- Lets cardholders fight fraud on-the-go, by monitoring account transactions
- Limits inconveniences caused by fraud
- Helps members avoid late fees and overdraft charges by transaction monitoring

Types of Alerts

- Approaching maximum credit line
- Authorizing any purchases greater than an amount cardholder designates
- International purchases
- Purchases from not the everyday merchant
- Online purchases