

Women of Impact will kick off the Foundation's fundraising initiative to provide financial support to women who are: reentering the workforce, changing careers, or striving to advance in their current career. The inaugural event will provide support through the grant process and will feature: a keynote speaker, the presentation of the Community Impact and Woman of Impact awards, and messages from local women whose own stories embody one or more of our three grant categories.

September 21, 2021
11:30 a.m.

Brown's Revolution Hall
425 River Street
Troy, NY 12180

\$15,000 SPONSORSHIP (exclusive for 2 sponsors)

- Two tables of 8 for event
- Opportunity to address attendees at event
- Recognized as a title sponsor in event press releases
- Exclusive social media posts recognizing company as a title sponsor
- Opportunity to prominently display banner at event
- Logo and company mention included in all event marketing materials including website, social media, day of signage and event photos
- Company prominently displayed as Kindness Contributor on Foundation website
- Company featured in quarterly newsletter sent to over 30,000 community contacts
- Option to have company representative(s) join Women of Impact committee

\$10,000

- Two tables of 8 for event
- Recognized as *premier* sponsor in event press releases
- Opportunity to prominently display banner at event
- Logo and company mention included in all event marketing materials including website, social media and on site promotion
- Company listed as Kindness Contributor on Foundation website
- Company feature in quarterly newsletter sent to over 30,000 community contacts
- Option to have company representative join Women of Impact Committee

\$7,500

- One table of 8 for event
- Logo and company mention included in all event marketing materials including website, social media and day of signage
- Company listed as Kindness Contributor on foundation website
- Company listing in quarterly newsletter sent to over 30,000 community contacts

\$5,000

- One table of 8 for event
- Logo and company mention included in all event marketing materials including website, social media and day of signage
- Company listed as Kindness Contributor on foundation website

\$2,500

- Includes 4 tickets to event
- Logo and company mention included in all event marketing materials including website, social media and day of signage

DEADLINE TO SPONSOR: SEPTEMBER 1, 2021

Register online at sunmark.org/impact or complete the sponsor registration form and return to audrey.stone@sunmark.org. **Please include a high resolution logo with your submission.**

Checks can be made payable to **Sunmark Charitable Community Foundation** and mailed to:

Sunmark Charitable Community Foundation
Attn: Audrey Stone
1187 Troy Schenectady Road
Latham, NY 12110





YES! WE WOULD LIKE TO OFFER SPONSORSHIP SUPPORT!

Company Name _____ Contact Name _____
Address _____ City/State/Zip _____
Phone Number _____ Email _____

Choose your sponsorship level:

\$15,000 \$10,000 \$7,500 \$5,000 \$2,500

Check is enclosed

Please send an invoice to: _____
(email address)

To register online, visit sunmark.org/impact or fill out and return this registration form to audrey.stone@sunmark.org.

Please be sure to include a high resolution company logo in any format.

Make checks payable to:
Sunmark Charitable Community Foundation

Mail completed forms to:
Audrey Stone
Sunmark Charitable Community Foundation
1187 Troy Schenectady Road
Latham, New York 12110